



# ADVERTISING Opportunities!

## 2013 Concho Kennel Club Dog Show

### for November 2-3, 2013 at the Foster Communications Coliseum

American Kennel Club (AKC) Certified Show (New York)  
Onofrio Dog Show Superintendent (Oklahoma City)

<input type="checkbox"/>	<b>BUSINESS BANNER / SIGNAGE ADVERTISING</b> Banner placed in Coliseum arena area: (place anytime after 12:00pm on November 1, 2013; take down at 5:00pm on November 3rd). Your name & logo is also posted on club website.	\$50
<input type="checkbox"/>	<b>NEWSPAPER ADVERTISING</b> Help Concho Kennel Club promote the dog show and spectator attendance in the Standard Times newspaper! Your name & logo is also posted on club website, show catalog and name/logo in the newspaper ad itself. Also includes a table booth (8') if desired. <b>Note:</b> For Show catalog, deadline is October 1st	\$300
<input type="checkbox"/>	<b>SHOW CATALOG ADVERTISING</b> The Show Catalog is sold on the day of the show and lists the dog entries. Approximately 200 will be sold. Exhibitors and spectators purchase this catalog.  Your name & logo is also posted on club website. <b>Note:</b> For Show catalog, deadline is October 1st	<input type="checkbox"/> Quarter Page: \$25 with black/white graphic <input type="checkbox"/> Half Page: \$50 with black/white graphic <input type="checkbox"/> Full Page: \$75 with black/white graphic <input type="checkbox"/> Outside Back Cover: \$100 (1 <sup>st</sup> come 1 <sup>st</sup> served)  <input type="checkbox"/> Add \$20 for color graphic
<input type="checkbox"/>	<b>General Marketing Advertising</b> Will apply sponsorship/advertising monies as specified for items such as Exhibitor trophy/prizes, Breed trophy/prizes, Junior Showmanship (children 9-18) trophy/prizes, B-Match trophy/prizes, Judges' meals & hospitality, VIP Hospitality, Raffle item and/or general show expenses.  Your name & logo is posted on club website and listed in the show catalog. Depending on advertising amount, negotiations can be made for a table booth and banner signage.  <b>Note:</b> For Show catalog, deadline is October 1st	\$ _____  Specified for:
<input type="checkbox"/>	<b>Other:</b>	

**Total Amount Enclosed \$** \_\_\_\_\_ **Date:** \_\_\_\_\_  Will Send Logo/Design

AGREED TO BY: \_\_\_\_\_

Company or Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please make checks payable to: **Concho Kennel Club**, % 507 West 47<sup>th</sup> Street, San Angelo, Texas 76903  
Phone: (325) 655-0344  
www.conchokennelclub.org Please upload jpg logo, coupon, etc. to: [valerie.tillery@gte.net](mailto:valerie.tillery@gte.net)

*Concho Kennel Club accepts sponsorship advertising based on family-friendly related goods and services and therefore, reserves the right to refuse or deny any application of advertisement*